



## Kansas Dept. of Health and Environment KS0110

### Humboldt Union

Allen

Humboldt, KS

Daily

Readership = 1,290

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/25/2008	9	FRUITS AND VEGETABLES, MORE REALLY DOES...	10	\$62.50	1,290
			<b>10</b>	<b>\$62.50</b>	<b>1,290</b>
			<b>1 record</b>		

### Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,556

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2008	1	HEALTH PROPOSALS READIED FOR STATE	16	\$160.80	8,556
09/22/2008	1	SMOKING LED TO WALKABOUT	44	\$442.20	8,556
10/06/2008	3	HIGH COURT TACKLES TOBACCO	13	\$130.65	8,556
			<b>73</b>	<b>\$733.65</b>	<b>25,668</b>
			<b>3 total records</b>		

### Anderson Co. Review

<http://www.garnett-ks.com>

Anderson

Garnett, KS

Weekly

Readership = 6,699

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/16/2008	3	PERCENTAGE OF UNINSURED KANSANS...	17	\$170.00	6,700
			<b>17</b>	<b>\$170.00</b>	<b>6,700</b>
			<b>1 record</b>		

### Anderson County Advocate

Anderson

Garnett, KS

Bi-Weekly

Readership = 2,589

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/19/2008	6	FRUITS AND VEGETABLES: MORE REALLY DOES...	10	\$76.70	2,590
09/19/2008	6	FRUITS AND VEGETABLES: MORE REALLY DOES...	10	\$76.70	2,590
10/10/2008	3	THOSE KIDS OF TODAY	18	\$138.06	2,590
			<b>38</b>	<b>\$291.46</b>	<b>7,770</b>
			<b>3 total records</b>		

**Atchison Globe**<http://www.atchisonglobeonline.com>**Atchison****Atchison, KS****Bi-Weekly****Readership = 8,464**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/17/2008	1	SMOKING BAN PLAN HITS ATCHISON	31	\$427.80	8,464
			<b>31</b>	<b>\$427.80</b>	<b>8,464</b>
					<b>1 record</b>

**Ellinwood Leader****Barton****Ellinwood, KS****Weekly****Readership = 2,152**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/12/2008		HI NEIGHBOR!	4	\$18.68	2,153
			<b>4</b>	<b>\$18.68</b>	<b>2,153</b>
					<b>1 record</b>

**Great Bend Tribune****Barton****Great Bend, KS****Daily****Readership = 14,680**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/10/2008	5	RESIDENTS DISPLAY FRESHLY GROWN WARES	10	\$120.60	14,681
09/11/2008	8	SMOKING RISKIER TO WOMEN'S HEARTS THAN...	18	\$217.08	14,681
09/18/2008	2	STATE AGENCY TO SEEK SMOKING BAN, TAX HIKE	12	\$144.72	14,681
09/30/2008	1	FIGHTING BACK	63	\$759.78	14,681
			<b>103</b>	<b>\$1,242.18</b>	<b>58,724</b>
					<b>4 total records</b>

**Ft. Scott Tribune**<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 5,773**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/18/2008	1	MARKETING THE OLD FASHIONED WAY	28	\$275.80	5,773
10/02/2008	10	BOARD: PROCEDURES WERE FOLLOWED	53	\$522.05	5,773
10/14/2008	6	SEVEN STEPS, SMALL CHANGES TO HELP...	46	\$453.10	5,773
			<b>127</b>	<b>\$1,250.95</b>	<b>17,319</b>
					<b>3 total records</b>

**Hiawatha World****Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,570**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/10/2008	5	PARENTS HELP STOP TOBACCO USE	5	\$37.50	4,570
			<b>5</b>	<b>\$37.50</b>	<b>4,570</b>
			<b>1 record</b>		

**Horton Headlight****Brown****Horton, KS****Weekly****Readership = 3,627**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/18/2008	10	GOD NEWS: CHILDHOOD OBESITY RATES MAY BE..	4	\$24.00	3,627
10/09/2008	11	NEK TOBACCO USE PREVENTION PROGRAM...	14	\$84.00	3,627
			<b>18</b>	<b>\$108.00</b>	<b>7,254</b>
			<b>2 total records</b>		

**Augusta Daily Gazette**<http://www.augustagazette.com/>**Butler****Augusta, KS****Daily****Readership = 4,386**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/25/2008	8	EMPORIA BARS FIGHTING PROPOSED SMOKING...	4	\$35.00	4,386
10/16/2008	8	TEENS IN VIOLATION OF TOBACCO USE MAY BE...	15	\$131.25	4,386
			<b>19</b>	<b>\$166.25</b>	<b>8,772</b>
			<b>2 total records</b>		

**El Dorado Times**<http://www.eldoradotimes.com/>**Butler****El Dorado, KS****Daily****Readership = 6,619**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/26/2008	1	EHS, EMS STUDENTS HEAR ABOUT 'LIFE CHOICES'	26	\$260.00	6,619
10/06/2008	2	LEGISLATIVE UPDATE	43	\$430.00	6,619
			<b>69</b>	<b>\$690.00</b>	<b>13,238</b>
			<b>2 total records</b>		

**Columbus Daily Advocate**

Cherokee

Columbus, KS

Daily

Readership = 4,949

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2008	1	HEALTH AGENCY TO SEEK SMOKING BAN	15	\$114.00	4,950
09/23/2008	1	STATE HEALTH PLAN MAY BE TOUGH TO SELL	29	\$220.40	4,950
10/09/2008	4	'YOUTH SMOKING PREVENTION'	13	\$98.80	4,950
10/20/2008	1	AREA MEN CHARGED IN \$25-MILLION FRAUD	37	\$281.20	4,950
			<b>94</b>	<b>\$714.40</b>	<b>19,800</b>
			<b>4 total records</b>		

**Clay Center Dispatch**<http://www.zwire.com/site/news.cfm?brd=1160>

Clay

Clay Center, KS

Daily

Readership = 5,112

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/17/2008	1	HEALTH BOARD TO PUSH FOR STATEWIDE...	16	\$142.88	5,113
09/26/2008	2	HEALTHY PLAN	17	\$151.81	5,113
			<b>33</b>	<b>\$294.69</b>	<b>10,226</b>
			<b>2 total records</b>		

**Concordia Blade-Empire**<http://www.bladeempire.com/>

Cloud

Concordia, KS

Daily

Readership = 5,319

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/22/2008	1	HEALTH CARE PROPOSAL WILL BE TOUGH SELL	22	\$152.46	5,320
09/30/2008	3	FRUITS AND VEGETABLES: MORE REALLY DOES...	9	\$62.37	5,320
10/14/2008	2	TOBACCO INDUSTRY ASKS PANEL TO OVERTURN...	23	\$159.39	5,320
			<b>54</b>	<b>\$374.22</b>	<b>15,960</b>
			<b>3 total records</b>		

**Miltonvale Record**

Cloud

Miltonvale, KS

Weekly

Readership = 1,398

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2008	1	FARMERS MARKET LAST CHANCE!	3	\$8.25	1,398
09/18/2008	2	FROM THE EDITOR	5	\$13.75	1,398
			<b>8</b>	<b>\$22.00</b>	<b>2,796</b>
			<b>2 total records</b>		

**Coffey Co. Republican**<http://www.coffeycountyonline.com/>**Coffey****Burlington, KS****Bi-Weekly****Readership = 6,943**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/12/2008	14	FARMERS MARKET IN FULL SWING	5	\$46.65	6,944	
			<b>5</b>	<b>\$46.65</b>	<b>6,944</b>	<b>1 record</b>

**Protection Press****Comanche****Protection, KS****Weekly****Readership = 1,798**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/02/2008	11	FRUITS AND VEGETABLES: MORE IS BEST	6	\$24.00	1,799	
10/02/2008	11	ARE YOU PREPARED FOR A FIRE EMERGENCY?	9	\$36.00	1,799	
			<b>15</b>	<b>\$60.00</b>	<b>3,598</b>	<b>2 total records</b>

**Arkansas City Traveler**<http://www.arkcity.net/>**Cowley****Arkansas City, KS****Daily****Readership = 9,165**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/18/2008	7	BIOTECH CROPS ENCROACH ON WHEAT ACRES	22	\$195.36	9,166	
09/24/2008	5	EMPORIA	4	\$35.52	9,166	
09/25/2008	5	EMPORIA DEBATES BAN ON SMOKING	5	\$44.40	9,166	
			<b>31</b>	<b>\$275.28</b>	<b>27,498</b>	<b>3 total records</b>

**Winfield Daily Courier**<http://www.winfieldcourier.com/>**Cowley****Winfield, KS****Daily****Readership = 12,026**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/12/2008	5	A BUCKET OF UMBRELLAS NEEDED AT FARMERS'..67		\$623.77	12,027	
09/18/2008	5	GYPSIES TO DANCE AT LAST 2008 FARMERS'...	51	\$474.81	12,027	
09/19/2008	14	WINFIELD FOOD PANTRY WILL TRY IT AGAIN	17	\$158.27	12,027	
09/23/2008	2	TOUGH SELLING JOB AHEAD FOR HEALTH PLAN	29	\$269.99	12,027	
09/26/2008	5	WALNUT VALLEY FARMERS' MARKET COMPLETES.61		\$567.91	12,027	
09/30/2008	2	BIG ORANGE REMINDER: IT IS POSSIBLE TO QUIT... 18		\$167.58	12,027	

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**243      \$2,262.33      72,162      6 total records**

**Girard Press**<http://www.girardpress.com/>**Crawford****Girard, KS****Weekly****Readership = 3,104**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/17/2008	2	HOME-GROWN PRODUCE ATTRACTION FOR...	56	\$287.28	3,105
			<b>56</b>	<b>\$287.28</b>	<b>3,105      1 record</b>

**Pittsburg Morning Sun**<http://www.morningsun.net/>**Crawford****Pittsburg, KS****Daily****Readership = 17,431**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/18/2008	5	KAN. HEALTH AGENCY TO SEEK SMOKING BAN,...	15	\$229.50	17,432
09/20/2008	5	CIGARETTE TAX PROPOSAL IGNORES REALITIES	25	\$382.50	17,432
			<b>40</b>	<b>\$612.00</b>	<b>34,864      2 total records</b>

**PSU Collegio**<http://www.psucollegio.com/>**Crawford****Pittsburg, KS****Weekly****Readership = 11,500**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/02/2008	7	BLOWING SMOKE	43	\$301.00	11,500
10/09/2008	1	WHAT WOULD JESUS DO?	168	\$1,176.00	11,500
			<b>211</b>	<b>\$1,477.00</b>	<b>23,000      2 total records</b>

**Abilene Reflector-Chronicle**<http://www.abilene-rc.com/>**Dickinson****Abilene, KS****Daily****Readership = 8,056**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/22/2008	1	ANALYSIS: TOUGH SELLING JOB AHEAD FOR...	29	\$217.50	8,057
			<b>29</b>	<b>\$217.50</b>	<b>8,057      1 record</b>

**Herington Times**

Dickinson

Herington, KS

Weekly

Readership = 4,613

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/02/2008	2	HEALTHY PLAN	14	\$108.50	4,614
			<b>14</b>	<b>\$108.50</b>	<b>4,614</b>
			<b>1 record</b>		

**Kansas Chief**

Doniphan

Wathena, KS

Weekly

Readership = 6,745

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/25/2008	1	COUNTY GOING SMOKE-FREE, TO BAN DRINKING..12		\$84.00	6,746
09/25/2008	11	DONIPHAN COUNTY COMMISSIONERS MEETING	65	\$455.00	6,746
			<b>77</b>	<b>\$539.00</b>	<b>13,492</b>
			<b>2 total records</b>		

**Eudora News**<http://www.eudoranews.com/>

Douglas

Eudora, KS

Weekly

Readership = 3,109

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/25/2008	8	FARM TOUR PARTICIPATES CAN ROAM TO...	36	\$290.88	3,110
			<b>36</b>	<b>\$290.88</b>	<b>3,110</b>
			<b>1 record</b>		

**Lawrence Journal-World**<http://www.ljworld.com/>

Douglas

Lawrence, KS

Daily

Readership = 45,519

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/10/2008	1C	FARMERS' MARKET PLANS 'GREAT GRILL-OFF'	3	\$96.75	45,519
09/10/2008	3	SEBELIUS WANTS CIGARETTE TAX WITH...	14	\$451.50	45,519
09/11/2008	8	USER FEES?	19	\$612.75	45,519
09/12/2008	3	CANDIDATES TO VISIT FARMERS' MARKET	4	\$129.00	45,519
09/18/2008	1	OFFICIALS SEEK TO RAISE TAX ON CIGARETTES	22	\$709.50	45,519
09/23/2008	7	CIGARETTE BLIGHT	4	\$129.00	45,519
09/25/2008	10B	BARS FIGHT SMOKING BAN PROPOSAL	13	\$419.25	45,519
09/26/2008	3D	LOCAVORE LIVING	81	\$2,612.25	45,519
09/26/2008	5D	LOCAL FOODS STAR ON MENUS	28	\$903.00	45,519

10/02/2008	1C	RESOURCES ABOUND FOR LOCAL PRODUCE	20	\$645.00	45,519	
10/03/2008	3	GET DOWNTOWN TODAY	4	\$129.00	45,519	
			<b>212</b>	<b>\$6,837.00</b>	<b>500,709</b>	<b>11 total records</b>

**University Daily Kansan**

Douglas

Lawrence, KS

Daily

Readership = 26,449

<http://www.kansan.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/16/2008	5	FINANCE HEALTH CARE WITH A SIN TAX ON...	26	\$325.00	26,450	
10/14/2008	5	WHO ARE THE BIGGEST VICTIMS OF BIG...	24	\$300.00	26,450	
			<b>50</b>	<b>\$625.00</b>	<b>52,900</b>	<b>2 total records</b>

**Ellis Review**

Ellis

Ellis, KS

Weekly

Readership = 2,316

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/25/2008	10	BROWNBACK HOSTS HEARING CONCERNING...	14	\$70.00	2,316	
			<b>14</b>	<b>\$70.00</b>	<b>2,316</b>	<b>1 record</b>

**Garden City Telegram**

Finney

Garden City, KS

Daily

Readership = 18,158

<http://www.gctelegram.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/22/2008	4	TOUGH SELL WITH HEALTH PLAN	22	\$316.36	18,158	
09/23/2008	4	CIGARETTE TAX PITCH OFF BASE	22	\$316.36	18,158	
09/25/2008	3	EMPORIA BAR OWNERS SAY THEY WILL FIGHT...	7	\$100.66	18,158	
09/30/2008	1	REPORT: KANSAS LAGS IN PRE-K	67	\$963.46	18,158	
10/14/2008	3	HOLCOMB SNUFFS OUT SMOKING AT SPORTING...	22	\$316.36	18,158	
10/17/2008	1	TOBACCO TAXES, BAN FOCUS OF MEETING	28	\$402.64	18,158	
10/18/2008	3	FEDS CHARGE TOBACCO FIRM IN SCHEME	5	\$71.90	18,158	
			<b>173</b>	<b>\$2,487.74</b>	<b>127,106</b>	<b>7 total records</b>



**Dodge City Daily Globe**<http://www.dodgeglobe.com/>**Ford****Dodge City, KS****Daily****Readership = 15,389**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/01/2008		SMOKE FREE DC	46	\$599.84	15,389	
10/01/2008	5	SOUTHWEST KANSAS ASSOCIATION FOR...	8	\$104.32	15,389	
10/13/2008	1	WHEN DOES THE SMOKING BAN GO INTO EFFECT?	12	\$156.48	15,389	
			<b>66</b>	<b>\$860.64</b>	<b>46,167</b>	<b>3 total records</b>

**High Plains Journal**<http://www.hpj.com>**Ford****Dodge City, KS****Weekly****Readership = 120,483**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/29/2008	8B	ADULTS CAN HELP CHILDREN OVERCOME...	29	\$2,108.01	120,483	
			<b>29</b>	<b>\$2,108.01</b>	<b>120,483</b>	<b>1 record</b>

**Ottawa Herald**<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,890**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/13/2008	4	BELLY UP	13	\$145.08	11,891	
09/18/2008	3	DODGE CITY ADOPTS SMOKING BAN, WITH...	6	\$66.96	11,891	
09/22/2008	1	AGENCY FACES TOUGH SELL ON HEALTH PLAN	42	\$468.72	11,891	
09/24/2008	4	SMOKING BAN	18	\$200.88	11,891	
09/25/2008	12	EMPORIA BARS OWNERS, WORKERS OPPOSING...	5	\$55.80	11,891	
10/18/2008	3	SPEEDWAY CHIEF: SMOKING BAN AN ISSUE FOR...	12	\$133.92	11,891	
			<b>96</b>	<b>\$1,071.36</b>	<b>71,346</b>	<b>6 total records</b>

**Daily Union**<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,437**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/17/2008	1	HEALTH AGENCY TO SEEK SMOKING BAN, TAX...	4	\$41.60	10,437	
09/24/2008	7	SMOKING RISKIER TO WOMEN'S HEARTS THAN...	20	\$208.00	10,437	

09/24/2008	8	EMPORIA BARS ORGANIZING TO OPPOSE...	6	\$62.40	10,437	
10/12/2008	1	REITZ, WILSON DISAGREE ON ENERGY	38	\$395.20	10,437	
10/14/2008	1	COURT TO HEAR APPEALS IN LANDMARK...	28	\$291.20	10,437	
			<b>96</b>	<b>\$998.40</b>	<b>52,185</b>	<b>5 total records</b>

**Gove Co. Advocate**

Gove

Quinter, KS

Weekly

Readership = 4,181

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/24/2008	7B	FARMER'S MARKET GALS....	7	\$28.00	4,181	
			<b>7</b>	<b>\$28.00</b>	<b>4,181</b>	<b>1 record</b>

**Hill City Times**

Graham

Hill City, KS

Weekly

Readership = 5,614

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/24/2008	10	MANKATO TO HOST 32ND FARMERS' MARKET	2	\$7.40	5,614	
			<b>2</b>	<b>\$7.40</b>	<b>5,614</b>	<b>1 record</b>

**Grant County Gazette**<http://www.grantcountygazette.com/>

Grant

Ulysses, KS

Weekly

Readership = 2,007

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/07/2008	5	ECONOMIC POLICY CONFERENCE	2	\$13.34	2,008	
10/14/2008	4	ECONOMIC POLICY CONFERENCE	2	\$13.34	2,008	
			<b>4</b>	<b>\$26.68</b>	<b>4,016</b>	<b>2 total records</b>

**Ulysses News**

Grant

Ulysses, KS

Weekly

Readership = 4,880

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/09/2008	1	FARMER'S MARKET	11	\$77.77	4,881	
			<b>11</b>	<b>\$77.77</b>	<b>4,881</b>	<b>1 record</b>

**Eureka Herald**<http://www.eurekaheald.com/>**Greenwood****Eureka, KS****Weekly****Readership = 4,758**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/18/2008	3	TIPS FOR HEALTHY FAMILIES	13	\$78.00	4,759	
10/16/2008	1	ONE INJURED DURING FIRE	4	\$24.00	4,759	
			<b>17</b>	<b>\$102.00</b>	<b>9,518</b>	<b>2 total records</b>

**Anthony Republican****Harper****Anthony, KS****Weekly****Readership = 5,529**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/08/2008	1	FIRE PREVENTION WEEK IS OCTOBER 5-11	20	\$120.00	5,529	
			<b>20</b>	<b>\$120.00</b>	<b>5,529</b>	<b>1 record</b>

**Newton Kansan**<http://www.thekansan.com/>**Harvey****Newton, KS****Daily****Readership = 18,018**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/22/2008	1	HARVEY HEALTH DEPARTMENT URGES KIDS TO...	26	\$418.08	18,018	
09/27/2008	1	INACTIVITY ONE CAUSE OF OBESITY IN KIDS	24	\$385.92	18,018	
09/27/2008	1	HEAVY WEIGHT DEBATE	131	\$2,106.48	18,018	
10/01/2008	1	SPEAKER: SOCIETY MUST HELP PEOPLE BE...	39	\$627.12	18,018	
10/04/2008	1	HEAVY WEIGHT DEBATE	70	\$1,125.60	18,018	
10/11/2008	1	HEAVY WEIGHT DEBATE	91	\$1,463.28	18,018	
10/13/2008	1	SCHOOLS PROGRAM RECEIVES GRANT	13	\$209.04	18,018	
10/17/2008	1	FARMERS' MARKET CLOSING FOR SEASON	2	\$32.16	18,018	
10/18/2008	1	HEAVY WEIGHT DEBATE	46	\$739.68	18,018	
			<b>442</b>	<b>\$7,107.36</b>	<b>162,162</b>	<b>9 total records</b>

**Haskell Co. Monitor-Chief****Haskell****Sublette, KS****Weekly****Readership = 2,780**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/24/2008	3	FEELING GOOD ABOUT HEALTHY EATING HABITS	12	\$54.00	2,781	
10/15/2008	2	THE SATANTA RESTAURANT HAS OPENED AND IS...	10	\$45.00	2,781	
10/15/2008	3	PATSY'S PATER	13	\$58.50	2,781	
			<b>35</b>	<b>\$157.50</b>	<b>8,343</b>	<b>3 total records</b>

**Holton Recorder**<http://www.holtonrecorder.com/>**Jackson****Holton, KS****Bi-Weekly****Readership = 10,865**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/10/2008	1	HOLTON TO HOST ANNUAL FRENCH MARKET	16	\$114.08	10,865	
09/17/2008	3	TOBACCO USE POLICY APPROVED FOR CITY...	14	\$99.82	10,865	
			<b>30</b>	<b>\$213.90</b>	<b>21,730</b>	<b>2 total records</b>

**Kansas City Star**<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 588,475**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/09/2008	10B	SMOKING OFFICIAL BUSINESS?	2	\$1,025.44	588,476	
09/10/2008	8B	VOTERS SPOKE, AND CITY COUNCIL SHOULD...	18	\$9,228.96	588,476	
09/11/2008	1B	CITY JOINS IN SMOKING-LAW DEBATE	23	\$11,792.56	588,476	
09/11/2008	8B	NO SMOKING IN WICHITA	5	\$2,563.60	588,476	
09/18/2008	1B	CHANGE IN BAN ON SMOKING ENDORSED	3	\$1,538.16	588,476	
09/18/2008	12B	SMOKING IN TOBACCO SHOPS	2	\$1,025.44	588,476	
09/25/2008	1F	JUNIPER GARDENS	175	\$89,726.00	588,476	
09/26/2008	1B	COUNCIL REVISES BAN ON SMOKING	10	\$5,127.20	588,476	
10/02/2008	3B	KANSAS CITY, KAN. SMOKING BAN DISCUSSION	3	\$1,538.16	588,476	
10/03/2008	B2	NO ACTION IN KCK ON SMOKING BAN	14	\$7,178.08	588,476	
10/14/2008	10B	RESTRICT SMOKING IN KCK	7	\$3,589.04	588,476	
10/15/2008	1C	CAUGHT UP IN THE GRIM TIDE	53	\$27,174.16	588,476	
10/17/2008	1B	CASINO WARY OF BAN ON SMOKING	14	\$7,178.08	588,476	
10/18/2008	1C	CORDISH ABANDONS THREAT ON SMOKE BAN	26	\$13,330.72	588,476	
			<b>355</b>	<b>\$182,015.60</b>	<b>8,238,664</b>	<b>14 total records</b>

**Vindicator**<http://www.valleyfallsvindicator.com/>**Jefferson****Valley Falls, KS****Weekly****Readership = 5,667**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/09/2008	9	PARENTS ARE STRONG ROLE MODELS REPORTS...	2	\$11.00	5,667	
			<b>2</b>	<b>\$11.00</b>	<b>5,667</b>	<b>1 record</b>

**Jewell Co. Record**<http://www.superiorne.com/>**Jewell****Mankato, KS****Weekly****Readership = 2,159**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/18/2008	1	PLANS UNDERWAY FOR FARMERS' MARKET,...	5	\$20.00	2,160	
10/16/2008	1	FARMERS MARKET SATURDAY AT MANKATO	4	\$16.00	2,160	
			<b>9</b>	<b>\$36.00</b>	<b>4,320</b>	<b>2 total records</b>

**Gardner News**<http://www.gardnernews.com/>**Johnson****Gardner, KS****Bi-Weekly****Readership = 5,520**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
10/08/2008	3	CIGARETTE TAX COULD SEND SMOKERS OVER...	23	\$460.00	5,520	
			<b>23</b>	<b>\$460.00</b>	<b>5,520</b>	<b>1 record</b>

**Johnson County Sun****Johnson****Overland Park, KS****Semi Weekly Readership = 257,599**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
09/03/2008	8	OP STUDENT WINS SCHOLARSHIP	4	\$269.00	257,600	
09/03/2008	1	HERE, TOO, WE'RE GETTING BIGGER	42	\$2,824.50	257,600	
09/10/2008	1	IT'S 12 O'CLOCK, DO YOU KNOW WHAT JOHNNY'S...	45	\$3,026.25	257,600	
09/24/2008	2B	FESTIVAL TO HELP OVERLAND PARK WELCOME...	21	\$1,412.25	257,600	
09/24/2008	2B	FAMILY ORGANIZES RUN/WALK IN MOTHER'S...	29	\$1,950.25	257,600	
			<b>141</b>	<b>\$9,482.25</b>	<b>1,288,000</b>	<b>5 total records</b>

**Olathe News**<http://www.theolathenews.com>**Johnson****Olathe, KS****Daily****Readership = 10,175**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/10/2008	5	FARMER'S MARKET HELPS STUDENTS STAY...	22	\$862.84	10,175
09/24/2008	4	CIGARETTE TAX PROPOSAL IGNORES REALITIES	22	\$862.84	10,175
			<b>44</b>	<b>\$1,725.68</b>	<b>20,350</b>
			<b>2 total records</b>		

**Shawnee Dispatch**<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 51,289**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/08/2008	1	PRINCIPAL, BUSINESSMAN TO SQUARE OFF FOR...	27	\$594.00	51,290
10/15/2008	1	18TH HOUSE DISTRICT FOES FIND SOME COMMON	28	\$616.00	51,290
			<b>55</b>	<b>\$1,210.00</b>	<b>102,580</b>
			<b>2 total records</b>		

**Spring Hill New Era**<http://www.gardnernews.com>**Johnson****Spring Hill, KS****Bi-Weekly****Readership = 2,645**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/08/2008	8	SH FARMERS MARKET OPEN THROUGH OCT.	32	\$640.00	2,645
10/08/2008	3	CIGARETTE TAX COULD SEND SMOKERS OVER...	25	\$500.00	2,645
			<b>57</b>	<b>\$1,140.00</b>	<b>5,290</b>
			<b>2 total records</b>		

**Parsons Sun**<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 11,598**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/16/2008	10	LABETTE HEALTH FIGTS DIABETES	26	\$273.00	11,599
09/18/2008	3	AGENCY TO SEEK SMOKING BAN	4	\$42.00	11,599
09/25/2008	10	BARS FIGHT SMOKING BAN	17	\$178.50	11,599
10/02/2008	3	GROUP OFFERS TO MODIFY BAN	4	\$42.00	11,599
10/04/2008	1	PHYSICIAN: HEAL MYSELF	49	\$514.50	11,599
10/18/2008	7	SPEEDWAY SEEKS EXEMPTION ON BAN ON...	18	\$189.00	11,599

10/18/2008	8	FEDS CHARGE TOBACCO FIRM IN FRAUD SCHEME	17	\$178.50	11,599	
			<b>135</b>	<b>\$1,417.50</b>	<b>81,193</b>	<b>7 total records</b>

**Fort Leavenworth Lamp**<http://www.ftleavenworthlamp.com>**Leavenworth****Leavenworth, KS****Weekly****Readership = 17,250**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/02/2008	6B	REDUCING THE RISK OF BREAST CANCER	31	\$400.83	17,250	
10/16/2008	2	TRIWEST TOUTS BENEFITS OF SMOKING...	22	\$284.46	17,250	
			<b>53</b>	<b>\$685.29</b>	<b>34,500</b>	<b>2 total records</b>

**Leavenworth Times**<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,721**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/16/2008	4	HIGH COST OF SMOKING	22	\$396.00	12,721	
09/18/2008	2	KANSAS HEALTH AGENCY TO SEEK SMOKING...	15	\$270.00	12,721	
09/19/2008	5	MARKET OFFERS FALL DECORATING	5	\$90.00	12,721	
09/26/2008	1	FIRE LEAVES WOMAN HOSPITALIZED	25	\$450.00	12,721	
10/02/2008	1	PAULINE RODGERS WAS PRESENTED THE...	9	\$162.00	12,721	
			<b>76</b>	<b>\$1,368.00</b>	<b>63,605</b>	<b>5 total records</b>

**Linn Co. News**<http://www.linncountynews.net/>**Linn****Pleasanton, KS****Weekly****Readership = 5,055**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/08/2008	9B	LA CYGNE CITY COUNCIL	30	\$237.90	5,055	
			<b>30</b>	<b>\$237.90</b>	<b>5,055</b>	<b>1 record</b>

**Emporia Gazette**<http://www.emporiagazette.com/>**Lyon****Emporia, KS****Daily****Readership = 16,990**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/13/2008	2	ABOUT TOWN	22	\$232.32	16,990
09/15/2008	4	SMOKING BAN: WHAT'S RIGHT?	16	\$168.96	16,990
09/15/2008	8	SMOKING BAN BULL	65	\$686.40	16,990
09/15/2008	8	SMOKING BAN BULL	24	\$253.44	16,990
09/15/2008	8	SMOKING BAN BULL	20	\$211.20	16,990
09/15/2008		THE SQUEAKY WHEEL	13	\$137.28	16,990
09/17/2008	1	CHAT: CITY MANAGER HAS ANSWERS FOR...	73	\$770.88	16,990
09/17/2008	5	"T'AIN'T NOBODY'S BUSINESS"	20	\$211.20	16,990
09/17/2008	8	SMOKING BANNED IN DODGE CITY	4	\$42.24	16,990
09/18/2008	1	LAWRENCE BAN GOES SMOOTHLY	31	\$327.36	16,990
09/19/2008	1	OLATHE OFFICIAL: BAN IS POPULAR	28	\$295.68	16,990
09/19/2008	2	AGAINST A BAN	8	\$84.48	16,990
09/22/2008	1	SMOKE-CHOICE PROPONENTS	3	\$31.68	16,990
09/23/2008	1	ON THE OTHER SIDE	37	\$390.72	16,990
09/24/2008	4	DOING THE RIGHT THING	16	\$168.96	16,990
09/25/2008	4	WE'VE BECOME SHEEP	8	\$84.48	16,990
09/25/2008	4	KUDOS TO CLEAN AIR	9	\$95.04	16,990
09/25/2008	5	GROUP PRESENTS ALTERNATIVE TO SMOKING...	30	\$316.80	16,990
09/25/2008	4	LET OWNERS DECIDE	6	\$63.36	16,990
09/25/2008	4	STAY OUT OF MY LIFE	7	\$73.92	16,990
09/25/2008	4	PLENTY OF CHOICES	7	\$73.92	16,990
09/26/2008	4	TOO MUCH GOVERNMENT	12	\$126.72	16,990
09/26/2008	4	TOO MUCH GOVERNMENT	12	\$126.72	16,990
09/26/2008	1	MANHATTAN WILL VOTE ON ORDINANCE	32	\$337.92	16,990
09/26/2008	4	UP TO OWNERS	4	\$42.24	16,990
09/26/2008	4	NAME ONE PLACE	3	\$31.68	16,990
09/26/2008	4	MY RIGHTS	8	\$84.48	16,990
09/26/2008	4	PERSONAL FREEDOM	3	\$31.68	16,990
09/27/2008	3	RIGHTS VS. REGULATION	133	\$1,404.48	16,990
09/29/2008	1	PUBLIC COMMENTS TONIGHT	15	\$158.40	16,990
09/30/2008	1	PUBLIC INPUT	70	\$739.20	16,990
10/01/2008	1	HEALTH GROUP OUTLINES LEGISLATIVE...	38	\$401.28	16,990
10/02/2008	4	GIVE US A CHOICE	9	\$95.04	16,990
10/07/2008	1	HARVEST FESTIVAL THIS WEEKEND	12	\$126.72	16,990
10/09/2008	2	AS SOON AS I CAN LEAVE	11	\$116.16	16,990
10/13/2008	1	WHERE THEY STAND: 17TH DISTRICT, KANSAS...	22	\$232.32	16,990



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**831      \$8,775.36      611,640      36 total records**

**ESU Bulletin**<http://www.esubulletin.com/>**Lyon****Emporia, KS****Bi-Weekly****Readership = 13,799**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/08/2008	2	LIVER DISEASE PLAGUES OBESE ADOLESCENTS	50	\$500.00	13,800
09/11/2008		ORGANIZATIONS TEAM UP TO PROMOTE GOOD...	21	\$210.00	13,800
09/18/2008	1	LOCAL MARKET OFFERS FRESH PRODUCE...	34	\$340.00	13,800
09/18/2008	6	KANSAS HEALTH AGENCY SEEKS SMOKING BAN	8	\$80.00	13,800
09/25/2008	1	LOCAL BUSINESS OWNERS PROTEST SMOKING...	47	\$470.00	13,800
10/02/2008	2	SMOKING BAN SPARKS DISCUSSION	46	\$460.00	13,800

**206      \$2,060.00      82,800      6 total records**

**Marion Co. Record**<http://www.marionrecord.com/>**Marion****Marion, KS****Weekly****Readership = 6,117**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/17/2008	10	MOST MARION COUNTY YOUTH DO NOT DRUNK...	9	\$83.97	6,118

**9      \$83.97      6,118      1 record**

**Marysville Advocate**<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,153**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/25/2008	4C	ROTTINGHAUS WORKS ON DESIGN FOR HEALTH...	13	\$112.71	12,153

**13      \$112.71      12,153      1 record**

**Lindsborg News-Record**

McPherson

Lindsborg, KS

Weekly

Readership = 5,262

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/09/2008	4	AT THE RAIL	20	\$280.00	5,262
			<b>20</b>	<b>\$280.00</b>	<b>5,262</b>
			<b>1 record</b>		

**McPherson Sentinel**<http://www.mcphersonsentinel.com/>

McPherson

McPherson, KS

Weekly

Readership = 8,809

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/17/2008	3	KAN. HEALTH AGENCY TO SEEK SMOKING BAN,...	4	\$72.80	8,809
09/24/2008	2	SEBELIUS' CIGARETTE TAX PROPOSAL IGNORES...	25	\$455.00	8,809
			<b>29</b>	<b>\$527.80</b>	<b>17,618</b>
			<b>2 total records</b>		

**Louisburg Herald**<http://www.herald-online.com/>

Miami

Louisburg, KS

Weekly

Readership = 3,983

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/24/2008	8	MARKET SEASON WINDS DOWN	4	\$27.20	3,984
			<b>4</b>	<b>\$27.20</b>	<b>3,984</b>
			<b>1 record</b>		

**Osawatimie Graphic**<http://www.graphic-online.com/>

Miami

Osawatimie, KS

Weekly

Readership = 5,296

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/24/2008	B3	CITY COUNCIL BATTLES WITH UNIMPROVED...	13	\$105.43	5,297
10/15/2008	1	SURVEY SHOWS DECLINE IN DRUG USE	21	\$170.31	5,297
			<b>34</b>	<b>\$275.74</b>	<b>10,594</b>
			<b>2 total records</b>		

**Coffeyville Journal**<http://www.cjournal.com/>**Montgomery****Coffeyville, KS****Daily****Readership = 10,867**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/15/2008	8	EXERCISE	16	\$145.28	10,868
			<b>16</b>	<b>\$145.28</b>	<b>10,868</b>
			<b>1 record</b>		

**Independence Daily Reporter****Montgomery****Independence, KS****Daily****Readership = 13,774**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/18/2008	3	ANTI-TOBACCO EVENT SLATED IN CHANUTE	4	\$41.88	13,775
09/18/2008	5	AGENCY SEEKS BIGGER TOBACCO BAN	5	\$52.35	13,775
09/22/2008	4	TOUGH SALES JOB AHEAD FOR HEALTH PLAN	27	\$282.69	13,775
09/25/2008	5	EMPORIA BARS FIGHT SMOKING BAN	5	\$52.35	13,775
10/02/2008	5	GROUP OFFERS TO MODIFY SMOKING BAN	4	\$41.88	13,775
			<b>45</b>	<b>\$471.15</b>	<b>68,875</b>
			<b>5 total records</b>		

**Council Grove Republican****Morris****Council Grove, KS****Daily****Readership = 4,317**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/18/2008	2	HEALTH AGENCY TO SEEK SMOKING BAN, TAX...	11	\$74.91	4,317
09/22/2008	4	ANALYSIS: TOUGH SELLING JOB AHEAD FOR...	29	\$197.49	4,317
09/25/2008	1	EMPORIA BARS FIGHTING PROPOSED SMOKING...	4	\$27.24	4,317
10/08/2008	1	FOCUS OF CONFERENCE IS PHYSICAL ACTIVITY...	4	\$27.24	4,317
			<b>48</b>	<b>\$326.88</b>	<b>17,268</b>
			<b>4 total records</b>		

**Sabetha Herald**<http://www.sabethaks.com>**Nemaha****Sabetha, KS****Weekly****Readership = 4,623**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/08/2008	9B	QUIT TOBACCO, BE A ROLE MODEL FOR YOUR...	11	\$69.63	4,623
			<b>11</b>	<b>\$69.63</b>	<b>4,623</b>
			<b>1 record</b>		

**Chanute Tribune**<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,507

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2008	5	KANSAS HEALTH AGENCY TO SEEK SMOKING...	16	\$136.64	8,508
09/23/2008	3	YOUTH ANTI-SMOKING ADVOCATE SPEAKS AT...	23	\$196.42	8,508
09/25/2008	2	EMPORIA BARS FIGHTING PROPOSED SMOKING...	20	\$170.80	8,508
10/02/2008	2	GROUP OFFERS TO MODIFY PROPOSED SMOKING...	4	\$34.16	8,508
10/08/2008	1	PHYSICIAN: HEAL MYSELF	43	\$367.22	8,508
			<b>106</b>	<b>\$905.24</b>	<b>42,540</b>
			<b>5 total records</b>		

**Erie Record**

Neosho

Erie, KS

Weekly

Readership = 2,417

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2008	4	TOBACCO PREVENTION YOUTH ADVOCATE TO...	10	\$41.20	2,417
			<b>10</b>	<b>\$41.20</b>	<b>2,417</b>
			<b>1 record</b>		

**Norton Telegram**<http://www.nwkansas.com/>

Norton

Norton, KS

Bi-Weekly

Readership = 3,912

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/02/2008	5	WAKE UP, AMERICA!	12	\$86.40	3,912
			<b>12</b>	<b>\$86.40</b>	<b>3,912</b>
			<b>1 record</b>		

**Tiller & Toiler**

Pawnee

Larned, KS

Bi-Weekly

Readership = 3,870

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/09/2008	10	YES WE HAVE NO TOMATOES	18	\$124.92	3,871
09/09/2008	3	ONGOING EVENT	2	\$13.88	3,871
09/30/2008	2	GOLDEN BELT COMMUNITY FOUNDATION...	26	\$180.44	3,871
			<b>46</b>	<b>\$319.24</b>	<b>11,613</b>
			<b>3 total records</b>		

**St. Marys Star**

Pottawatomie

St. Marys, KS

Weekly

Readership = 3,348

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/01/2008	15	LETTER TO THE EDITOR	14	\$70.00	3,349	
			<b>14</b>	<b>\$70.00</b>	<b>3,349</b>	<b>1 record</b>

**Wamego Smoke Signal**<http://www.thewamegosmokesignal.com/>

Pottawatomie

Wamego, KS

Weekly

Readership = 22,374

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/08/2008	3	RESIDENTS ENCOURAGED TO QUIT SMOKING	10	\$65.00	22,374	
			<b>10</b>	<b>\$65.00</b>	<b>22,374</b>	<b>1 record</b>

**Wamego Times**

Pottawatomie

Wamego, KS

Weekly

Readership = 3,084

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
09/25/2008	3	TOBACCO TAX INEFFECTIVE IN RAISING STATE...	22	\$84.70	3,084	
			<b>22</b>	<b>\$84.70</b>	<b>3,084</b>	<b>1 record</b>

**Westmoreland Recorder**<http://www.westmorelandrecorder.com>

Pottawatomie

Westmoreland, KS

Weekly

Readership = 1,566

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/09/2008	2	PARENTS ENCOURAGED TO QUIT TOBACCO...	12	\$42.24	1,566	
			<b>12</b>	<b>\$42.24</b>	<b>1,566</b>	<b>1 record</b>

**Rawlins Co. Square Deal**<http://www.squaredealnews.com/>

Rawlins

Atwood, KS

Weekly

Readership = 4,646

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
10/09/2008	14	EXPERT ALARMED BY SOLDIER TOBACCO...	12	\$57.00	4,646	

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**12      \$57.00      4,646      1 record**

**Hutchinson News**<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 72,661**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/18/2008	5	THE ROUNDUP	5	\$133.75	72,662
09/21/2008	4B	SMOKING BAN	10	\$267.50	72,662
09/22/2008	1	SELLING OF HEALTH PLAN NO EASY TASK	30	\$802.50	72,662
10/01/2008	2	RENO COUNTY	3	\$80.25	72,662
10/09/2008	3	HEALTH AUTHORITY GOALS LIMIT SMOKING...	10	\$267.50	72,662
10/16/2008	2	CAPTURING NATURE'S BOUNTY	24	\$642.00	72,662
			<b>82</b>	<b>\$2,193.50</b>	<b>435,972      6 total records</b>

**Ninnescah Valley News****Reno****Pretty Prairie, KS****Weekly****Readership = 1,658**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/10/2008	1	LESLIE SIEBERT, ORGANIC FARMER...	52	\$390.00	1,658
			<b>52</b>	<b>\$390.00</b>	<b>1,658      1 record</b>

**Belleville Telescope****Republic****Belleville, KS****Weekly****Readership = 6,389**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/18/2008	3	TOBACCO PREVENTION MEETING	18	\$158.76	6,389
			<b>18</b>	<b>\$158.76</b>	<b>6,389      1 record</b>

**Courtland Journal****Republic****Courtland, KS****Weekly****Readership = 1,242**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/09/2008	3	FIRE SAFETY FOR YOUR FAMILY	49	\$134.75	1,242
			<b>49</b>	<b>\$134.75</b>	<b>1,242      1 record</b>

**Manhattan Mercury**<http://www.themercury.com/>**Riley****Manhattan, KS****Daily****Readership = 22,199**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/17/2008	2	HEALTH AGENCY TO SEEK SMOKING BAN, TAX...	11	\$146.30	22,200
09/18/2008	3	HEALTH AGENCY TO SEEK SMOKING BAN, TAX...	6	\$79.80	22,200
09/22/2008	7	TOUGH SELLING JOB AHEAD FOR HEALTH PLAN...	31	\$412.30	22,200
09/25/2008	3	BARS FIGHT PROPOSED SMOKING BAN	5	\$66.50	22,200
09/28/2008	1	SMOING BAN IS FOCUS OF FORUM HERE	11	\$146.30	22,200
10/02/2008	6	DEFINITIONS IN CLEAN AIR PROPOSAL CAN...	13	\$172.90	22,200
10/05/2008	C8	WILL WE MISS ELECTION DAY?	18	\$239.40	22,200
10/07/2008	5	I DETEST SMOKING, BUT A CITY BAN IS AN...	10	\$133.00	22,200
10/08/2008	8	CITIZENS WHO READ THE SMOKING BAN WILL...	10	\$133.00	22,200
10/09/2008	1	COME DOWNTOWN FOR SOME WEEKEND...	31	\$412.30	22,200
10/09/2008	1	EYESTONE GETS 4-H HONOR	29	\$385.70	22,200
10/09/2008	1	RILEY CO. OKS PRIVY DONATION	13	\$172.90	22,200
10/10/2008	6	SMOKING BAN TO BROAD, PUNITIVE; REJECT IT...	7	\$93.10	22,200
10/12/2008	C1	THE SECRET LIFE OF BEEKEEPERS	115	\$1,529.50	22,200
10/13/2008	6	FACTS CLEAR ON SECOND-HAND SMOKE;...	11	\$146.30	22,200
10/15/2008	4	SMOKING PROHIBITION TO APPEAR ON NOV. 4...	105	\$1,396.50	22,200
10/16/2008	1	SMOKING BAN ALTERNATIVE GIVEN	22	\$292.60	22,200
10/16/2008	6	THE PROPOSED SMOKING ORDINANCE IS BAD...	9	\$119.70	22,200
			<b>457</b>	<b>\$6,078.10</b>	<b>399,600</b>
			<b>18 total records</b>		

**Plainville Times****Rooks****Plainville, KS****Weekly****Readership = 3,302**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/25/2008	3	USD 399 TAKES A BITE OUT OF CHILDHOOD...	18	\$90.00	3,303
10/09/2008	1	FLOOD PLAIN TALK STILL ON TABLE	14	\$70.00	3,303
10/09/2008	18	RCHD ENCOURAGES HEALTHY EATING HABITS	16	\$80.00	3,303
10/09/2008	7	PARENTS SHOULD KICK THE HABIT	11	\$55.00	3,303
			<b>59</b>	<b>\$295.00</b>	<b>13,212</b>
			<b>4 total records</b>		

**Stockton Sentinel****Rooks****Stockton, KS****Weekly****Readership = 4,105**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/16/2008	11	RCHD ENCOURAGES PARENTS TO QUIT TOBACCO	10	\$52.70	4,106
			<b>10</b>	<b>\$52.70</b>	<b>4,106</b>
					<b>1 record</b>

**Russell County News****Russell****Russell, KS****Bi-Weekly****Readership = 5,494**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/12/2008	9	WEEKLY SPECIALS	9	\$62.46	5,495
10/03/2008	20	LOCAL COMMERCE	12	\$83.28	5,495
10/17/2008	20	FRESH FROM THE FIELD	10	\$69.40	5,495
			<b>31</b>	<b>\$215.14</b>	<b>16,485</b>
					<b>3 total records</b>

**Salina Journal**<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,874**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
09/22/2008	1	HEALTH REFORM NOT LIKELY TO OCCUR	27	\$756.00	65,874
09/23/2008	2	MANKATO TO HOST 32ND FARMERS' MARKET	2	\$56.00	65,874
09/23/2008	7	NO COST TO BANS ON SMOKING	18	\$504.00	65,874
10/10/2008	5	KHPA FACES TOUGH HEALTH CARE CHOICES	18	\$504.00	65,874
10/13/2008	10	NEW SMOKELESS TOBACCO PRODUCTS OUT	3	\$84.00	65,874
10/18/2008	5	SPEEDWAY: SMOKING BAN ISSUE FOR CASINO	16	\$448.00	65,874
10/22/2008	5	AGENCY PUSHING HEALTH PROGRAM	10	\$280.00	65,874
			<b>94</b>	<b>\$2,632.00</b>	<b>461,118</b>
					<b>7 total records</b>

**Scott Co. Record****Scott****Scott City, KS****Weekly****Readership = 4,303**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
10/09/2008	5	SMOKERS ARE HELPING THE KS. ECONOMY	19	\$95.00	4,303
			<b>19</b>	<b>\$95.00</b>	<b>4,303</b>
					<b>1 record</b>



**Ark Valley News**<http://www.arkvalleynews.com/>

Sedgwick

Valley Center, KS

Weekly

Readership = 4,441

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/11/2008		ADA STRANGELY SILENT FOR VISUALLY...	22	\$199.32	4,441
10/02/2008	11	WHY NOT BREAK THE RULES OF AGING?	25	\$226.50	4,441
			<b>47</b>	<b>\$425.82</b>	<b>8,882</b>
			<b>2 total records</b>		

**Derby Informer**<http://www.derbyinformer.com/>

Sedgwick

Derby, KS

Weekly

Readership = 2,364

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/17/2008	2	FOR YOUR INFORMATION	5	\$77.50	2,364
			<b>5</b>	<b>\$77.50</b>	<b>2,364</b>
			<b>1 record</b>		

**Derby Reporter**<http://www.derbydailyrep.com/>

Sedgwick

Derby, KS

Daily

Readership = 2,226

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/24/2008	2	PROGRAM HEIGHTENS AWARENESS OF PUBLIC...	30	\$264.00	2,226
			<b>30</b>	<b>\$264.00</b>	<b>2,226</b>
			<b>1 record</b>		

**Wichita Eagle**<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 226,377

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/13/2008	2	WEEK DESIGNATED TO GET KIDS OUTSIDE	19	\$2,491.85	226,377
09/13/2008	7	GO HEALTHY	6	\$786.90	226,377
09/17/2008	1B	HEALTH POLICY AUTHORITY SETS ITS PRIORITIES	21	\$2,754.15	226,377
09/18/2008	4B	DODGE CITY OKS BAN ON SMOKING IN PUBLIC...	3	\$393.45	226,377
			<b>49</b>	<b>\$6,426.35</b>	<b>905,508</b>
			<b>4 total records</b>		

**Topeka Capital-Journal**<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 109,942

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/20/2008	2	BOOKING TIME WITH THE FIRST LADY	14	\$1,146.46	109,942
09/21/2008	3B	HEART WALK	27	\$2,211.03	109,942
09/22/2008	1B	HEALTH PLAN NOT AN EASY SELL	33	\$2,702.37	109,942
10/01/2008	1C	CHEF TO SPEAK ON SLOW FOOD	3	\$245.67	109,942
10/05/2008	4B	GET OUT AND PLAY	24	\$1,965.36	109,942
10/12/2008	2X	NATIONWIDE BUS TOUR TO STOP IN TOPEKA, TO...	57	\$4,667.73	109,942
10/19/2008	6	DIFFERENCE IN SMOKING BAN	5	\$409.45	109,942
10/22/2008	1C	KHPA STILL PUSHING BIG PLAN	12	\$982.68	109,942
10/23/2008	11E	WOMEN NEED TO CARE FOR HEARTS	12	\$982.68	109,942
10/23/2008	3E	HEALTHY HEART REQUIRES REGULAR...	24	\$1,965.36	109,942
			<b>211</b>	<b>\$17,278.79</b>	<b>1,099,420</b>
			<b>10 total records</b>		

**Goodland Star News**<http://www.nwkansas.com/>

Sherman

Goodland, KS

Bi-Weekly

Readership = 3,622

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
10/14/2008	3	HOSPITAL TO HELP WORKERS QUIT SMOKING	20	\$202.60	3,622
			<b>20</b>	<b>\$202.60</b>	<b>3,622</b>
			<b>1 record</b>		

**Wellington Daily News**<http://www.wgtdailynews.com/>

Sumner

Wellington, KS

Daily

Readership = 5,598

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/27/2008	4	TIME FOR NEW THINKING, KHPA	25	\$221.25	5,598
			<b>25</b>	<b>\$221.25</b>	<b>5,598</b>
			<b>1 record</b>		

**Colby Free Press**<http://www.nwkansas.com/>

Thomas

Colby, KS

Daily

Readership = 4,429

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2008	3	KANSAS HEALTH AGENCY TO SEEK SMOKING...	7	\$70.91	4,430
09/24/2008	1	TOUGH SELLING JOB AHEAD FOR STATE HEALTH...	31	\$314.03	4,430
			<b>38</b>	<b>\$384.94</b>	<b>8,860</b>
			<b>2 total records</b>		

**Mission Valley Herald**

Wabaunsee

Eskridge, KS

Weekly

Readership = 1,327

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/11/2008	5	FALL FITNESS CHALLENGE	7	\$35.00	1,327
			<b>7</b>	<b>\$35.00</b>	<b>1,327</b>
			<b>1 record</b>		

**Wabaunsee Co. Signal - Enterprise**<http://www.lasr.net/ks.signal-enterprise>

Wabaunsee

Alma, KS

Weekly

Readership = 3,265

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/25/2008	1	SUBER TOUTS PLATFORMS AT WELLS CREEK...	46	\$184.00	3,266
			<b>46</b>	<b>\$184.00</b>	<b>3,266</b>
			<b>1 record</b>		

**Kansas City Kansan**<http://www.kansascitykansan.com/>

Wyandotte

Kansas City, KS

Daily

Readership = 8,569

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/17/2008	8	SEBELIUS CIGARETTE TAX PROPOSAL IGNORES...	38	\$448.40	8,570
10/01/2008	1	UG TO HOLD PUBLIC HEARING ON SMOKING...	8	\$94.40	8,570
10/04/2008	3	COMMISSIONERS HEAR ARGUMENTS OVER...	25	\$295.00	8,570
10/11/2008	4	KULTALA, FITZGERALD TAKE PART IN PAIR OF...	62	\$731.60	8,570
10/15/2008	2	UG DELAYS SMOKING BAN DECISION	25	\$295.00	8,570
10/18/2008	1	SMOKING BAN COULD RISK CASINO PLANS	22	\$259.60	8,570
10/18/2008	1	COMMISSION DIVIDED ON ORDINANCE	21	\$247.80	8,570
			<b>201</b>	<b>\$2,371.80</b>	<b>59,990</b>
			<b>7 total records</b>		

**Piper Press**<http://www.wyandottewest.com/>

Wyandotte

Kansas City, KS

Weekly

Readership = 1,534

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2008	5	BACK TO SCHOOL WITH HEALTHY, NUTRITIOUS,...	18	\$304.74	1,534
10/02/2008	3	SMOKING ORDINANCE ON AGENDA OCT. 2	3	\$50.79	1,534
10/09/2008	1	SMOKING BAN PROPOSED IN KCK	23	\$389.39	1,534
10/16/2008	9	UG LOOKS AT EXCEPTIONS TO SMOKING BAN	7	\$118.51	1,534
			<b>51</b>	<b>\$863.43</b>	<b>6,136</b>
			<b>4 total records</b>		

**The Chieftain**<http://www.bonnerrsprings.com/>

Wyandotte

Bonner Springs, KS

Weekly

Readership = 4,013

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
08/28/2008		COUNCIL PLANS HOME TAX REBATE	34	\$340.00	4,013
10/09/2008	1	HOUSE HOPEFULS DISCUSS VOTER ISSUES	34	\$340.00	4,013
10/09/2008	8	DISTRICT 5 SENATE CHALLENGERS STAKE...	23	\$230.00	4,013
			<b>91</b>	<b>\$910.00</b>	<b>12,039</b>
			<b>3 total records</b>		

**Wyandotte West**<http://www.wyandottewest.com/>

Wyandotte

Kansas City, KS

Weekly

Readership = 4,045

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
09/18/2008	5	BACK TO SCHOOL WITH HEALTHY, NUTRITIOUS,...	17	\$287.81	4,046
10/02/2008	3	SMOKING ORDINANCE ON AGENDA OCT. 2	4	\$67.72	4,046
10/09/2008	1	SMOKING BAN PROPOSED IN KCK	23	\$389.39	4,046
10/16/2008	9	UG LOOKS AT EXEMPTIONS TO SMOKING BAN	6	\$101.58	4,046
			<b>50</b>	<b>\$846.50</b>	<b>16,184</b>
			<b>4 total records</b>		

## Grand Totals

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**Publications = 101**  
**Clips = 320**  
**Col. Inches = 6,996**  
**Ad Equiv = \$293,032.35**  
**Rdshp = 15,891,889**

## Allen

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**Publications = 2**  
**Clips = 4**  
**Col. Inches = 83**  
**Ad Equiv = \$796.15**  
**Rdshp = 26,958**

## Anderson

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**Publications = 2**  
**Clips = 4**  
**Col. Inches = 55**  
**Ad Equiv = \$461.46**  
**Rdshp = 14,470**

## Atchison

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 31**  
**Ad Equiv = \$427.80**  
**Rdshp = 8,464**

## Barton

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 107**  
**Ad Equiv = \$1,260.86**  
**Rdshp = 60,877**

## Bourbon

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 127**  
**Ad Equiv = \$1,250.95**  
**Rdshp = 17,319**

## Brown

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**Publications = 2**  
**Clips = 3**  
**Col. Inches = 23**  
**Ad Equiv = \$145.50**  
**Rdshp = 11,824**

## Butler

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**Publications = 2**  
**Clips = 4**  
**Col. Inches = 88**  
**Ad Equiv = \$856.25**  
**Rdshp = 22,010**

## Cherokee

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**Publications = 1**  
**Clips = 4**  
**Col. Inches = 94**  
**Ad Equiv = \$714.40**  
**Rdshp = 19,800**

## Clay

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 33**  
**Ad Equiv = \$294.69**  
**Rdshp = 10,226**

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## Cloud

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 62**  
**Ad Equiv = \$396.22**  
**Rdshp = 18,756**

## Coffey

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 5**  
**Ad Equiv = \$46.65**  
**Rdshp = 6,944**

## Comanche

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 15**  
**Ad Equiv = \$60.00**  
**Rdshp = 3,598**

## Cowley

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**Publications = 2**  
**Clips = 9**  
**Col. Inches = 274**  
**Ad Equiv = \$2,537.61**  
**Rdshp = 99,660**

## Crawford

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**Publications = 3**  
**Clips = 5**  
**Col. Inches = 307**  
**Ad Equiv = \$2,376.28**  
**Rdshp = 60,969**

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**Dickinson**

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 43**  
**Ad Equiv = \$326.00**  
**Rdshp = 12,671**

**Doniphan**

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 77**  
**Ad Equiv = \$539.00**  
**Rdshp = 13,492**

**Douglas**

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**Publications = 3**  
**Clips = 14**  
**Col. Inches = 298**  
**Ad Equiv = \$7,752.88**  
**Rdshp = 556,719**

**Ellis**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 14**  
**Ad Equiv = \$70.00**  
**Rdshp = 2,316**

**Finney**

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**Publications = 1**  
**Clips = 7**  
**Col. Inches = 173**  
**Ad Equiv = \$2,487.74**  
**Rdshp = 127,106**

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## Ford

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**Publications = 2**  
**Clips = 4**  
**Col. Inches = 95**  
**Ad Equiv = \$2,968.65**  
**Rdshp = 166,650**

## Franklin

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**Publications = 1**  
**Clips = 6**  
**Col. Inches = 96**  
**Ad Equiv = \$1,071.36**  
**Rdshp = 71,346**

## Geary

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**Publications = 1**  
**Clips = 5**  
**Col. Inches = 96**  
**Ad Equiv = \$998.40**  
**Rdshp = 52,185**

## Gove

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 7**  
**Ad Equiv = \$28.00**  
**Rdshp = 4,181**

## Graham

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 2**  
**Ad Equiv = \$7.40**  
**Rdshp = 5,614**

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## Grant

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**Publications = 2**  
**Clips = 3**  
**Col. Inches = 15**  
**Ad Equiv = \$104.45**  
**Rdshp = 8,897**

## Greenwood

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 17**  
**Ad Equiv = \$102.00**  
**Rdshp = 9,518**

## Harper

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 20**  
**Ad Equiv = \$120.00**  
**Rdshp = 5,529**

## Harvey

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**Publications = 1**  
**Clips = 9**  
**Col. Inches = 442**  
**Ad Equiv = \$7,107.36**  
**Rdshp = 162,162**

## Haskell

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 35**  
**Ad Equiv = \$157.50**  
**Rdshp = 8,343**

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**Jackson**

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**Publications = 2**  
**Clips = 16**  
**Col. Inches = 385**  
**Ad Equiv = \$182,229.50**  
**Rdshp = 8,260,394**

**Jefferson**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 2**  
**Ad Equiv = \$11.00**  
**Rdshp = 5,667**

**Jewell**

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 9**  
**Ad Equiv = \$36.00**  
**Rdshp = 4,320**

**Johnson**

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**Publications = 5**  
**Clips = 12**  
**Col. Inches = 320**  
**Ad Equiv = \$14,017.93**  
**Rdshp = 1,421,740**

**Labette**

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**Publications = 1**  
**Clips = 7**  
**Col. Inches = 135**  
**Ad Equiv = \$1,417.50**  
**Rdshp = 81,193**

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## Leavenworth

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**Publications = 2**  
**Clips = 7**  
**Col. Inches = 129**  
**Ad Equiv = \$2,053.29**  
**Rdshp = 98,105**

## Linn

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 30**  
**Ad Equiv = \$237.90**  
**Rdshp = 5,055**

## Lyon

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**Publications = 2**  
**Clips = 42**  
**Col. Inches = 1,037**  
**Ad Equiv = \$10,835.36**  
**Rdshp = 694,440**

## Marion

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$83.97**  
**Rdshp = 6,118**

## Marshall

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$112.71**  
**Rdshp = 12,153**

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## McPherson

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**Publications = 2**  
**Clips = 3**  
**Col. Inches = 49**  
**Ad Equiv = \$807.80**  
**Rdshp = 22,880**

## Miami

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**Publications = 2**  
**Clips = 3**  
**Col. Inches = 38**  
**Ad Equiv = \$302.94**  
**Rdshp = 14,578**

## Montgomery

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**Publications = 2**  
**Clips = 6**  
**Col. Inches = 61**  
**Ad Equiv = \$616.43**  
**Rdshp = 79,743**

## Morris

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**Publications = 1**  
**Clips = 4**  
**Col. Inches = 48**  
**Ad Equiv = \$326.88**  
**Rdshp = 17,268**

## Nemaha

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$69.63**  
**Rdshp = 4,623**

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## Neosho

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**Publications = 2**  
**Clips = 6**  
**Col. Inches = 116**  
**Ad Equiv = \$946.44**  
**Rdshp = 44,957**

## Norton

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 12**  
**Ad Equiv = \$86.40**  
**Rdshp = 3,912**

## Pawnee

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 46**  
**Ad Equiv = \$319.24**  
**Rdshp = 11,613**

## Pottawatomie

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**Publications = 4**  
**Clips = 4**  
**Col. Inches = 58**  
**Ad Equiv = \$261.94**  
**Rdshp = 30,373**

## Rawlins

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 12**  
**Ad Equiv = \$57.00**  
**Rdshp = 4,646**

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## Reno

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**Publications = 2**  
**Clips = 7**  
**Col. Inches = 134**  
**Ad Equiv = \$2,583.50**  
**Rdshp = 437,630**

## Republic

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 67**  
**Ad Equiv = \$293.51**  
**Rdshp = 7,631**

## Riley

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**Publications = 1**  
**Clips = 18**  
**Col. Inches = 457**  
**Ad Equiv = \$6,078.10**  
**Rdshp = 399,600**

## Rooks

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 69**  
**Ad Equiv = \$347.70**  
**Rdshp = 17,318**

## Russell

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 31**  
**Ad Equiv = \$215.14**  
**Rdshp = 16,485**

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**Saline**

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**Publications = 1**  
**Clips = 7**  
**Col. Inches = 94**  
**Ad Equiv = \$2,632.00**  
**Rdshp = 461,118**

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**Scott**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 19**  
**Ad Equiv = \$95.00**  
**Rdshp = 4,303**

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**Sedgwick**

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**Publications = 4**  
**Clips = 8**  
**Col. Inches = 131**  
**Ad Equiv = \$7,193.67**  
**Rdshp = 918,980**

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**Shawnee**

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**Publications = 1**  
**Clips = 10**  
**Col. Inches = 211**  
**Ad Equiv = \$17,278.79**  
**Rdshp = 1,099,420**

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**Sherman**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 20**  
**Ad Equiv = \$202.60**  
**Rdshp = 3,622**

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**Sumner**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 25**  
**Ad Equiv = \$221.25**  
**Rdshp = 5,598**

**Thomas**

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 38**  
**Ad Equiv = \$384.94**  
**Rdshp = 8,860**

**Wabaunsee**

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**Publications = 2**  
**Clips = 2**  
**Col. Inches = 53**  
**Ad Equiv = \$219.00**  
**Rdshp = 4,593**

**Wyandotte**

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**Publications = 4**  
**Clips = 18**  
**Col. Inches = 393**  
**Ad Equiv = \$4,991.73**  
**Rdshp = 94,349**

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